REP HEADLINE# 6394348 TRF# 500046 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

NOV2/12 15.04 *** WFSB-TV ***

FAX# 703-516-9680

OFF.# SALESMAN #	ı İ	HEATHER UTTLEY (H)		LOCAL REGIONAL			DATE NOV2/12 15.04
REP.#	BUYER NAME DAN NAGELBERG	SALES PRSN WA-		CLASS: NATL.	OICE)		
ADV # ADV. NAME ISS/DSCC IE	AGY # AGY. NAME GREAT AMERICAN MEDIA	3050 K ST NW,	WASHINGTON, DC 20007	ORDER # CONTRACT # 6394348	PRDCT DSCC IE EST#2212 COMMENTS: (LINE, ORDER, INVOICE)	FLIGHT DATES OCT30/12 NOV6/12 WK-2	CITY TAX STATE TAX CO-OP BILLING NEEDED

**** THIS IS A CASH IN ADVANCE SCHEDULE **** THANKS, MIKE FOR HEATHER REVISED ORDER ZEROED LN 19 ADDED LN 27 TTL SAME PLS CFM CONCE

REP:

DSCC IE

500046 \$\$\$ REP HEADLINE# 6394348 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES

FAX# 703-516-9680

NOV2/12 15.04 *** WFSB~TV ***

: TOTI: :SPTS: 58500.00 DAYS TOTAL •• CONTRACT :SPTS: WEEK TANI /WK: END DATE START RATE •• SEC CEC •• LCTH. •• PERIOD TIME 58500.00 :CD: · LINNE#; :LINE#:REP NOV/12

WHPX WCCT 28 WCTX 2% WTIC 168 WVIT 23% 6 6 8 8 8 WTNH WFSB 248 MARKET TOTALS \$243,750

0

SHARES ACCURATE

SVC- NSI DEMOS- RA35+*

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE MOD CODE A-ADD

*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

CONTRACT

wfsb.com)

WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Great American Media (GMMB) 3050 K Street N, Suite 100 Washington, DC 20007

	Contract / Re	vision	Alt Order	#		
	500046	1	06394348	i		
Product	•					
DSCC IE						
Contract Dates	Estimate #					
10/30/12 - 11/06/12	2212					
Advertiser			Original Date	ginal Date / Revision		
Democratic Senatorial Ca	ımpaign Com	mittee	11/02/12	/ 11/02/12		
	Billing Cycle	Billing (Calendar	Cash/Trade		
	EOM/EOC	Broadc	ast	Cash		
	Station .	Accoun	nt Executive	Sales Office		
	WFSB	Heather Uttley		HRP-WASHING		
	Special Handl	ling		· · · · · · · · · · · · · · · · · · ·		
	Demographic		Three Williams			
	Adults 35+					
ĺ				1		
	IDB#	Advertis	ser Code	Product Code		
		49		53		
	Agency Ref		Advertiser	Ref		

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WFSB 10/30/12 11/02/12 10am-11am 10am - 11am :30 NM \$1,200.00 2 Start Date **End Date** Weekdays Spots/Week Rate 11/04/12 \$600.00 Week: 10/29/12 -TWTF--WFSB 10/30/12 11/02/12 11a-12p Price is Right 11am - 12pm :30 NM 2 \$1,700.00 Start Date Spots/Week **End Date** Weekdays Rate Week: 10/29/12 11/04/12 \$850.00 -TWTF--2 1230-2p WFSB 10/30/12 11/02/12 M-F CBS Soaps :30 NM 1 \$850.00 Start Date End Date Spots/Week Weekdays Rate Week: 10/29/12 11/04/12 -TWTF--\$850.00 WFSB 10/30/12 11/02/12 **Eyewitness News** 12pm - 12:30PM :30 NM 2 \$1,700.00 Start Date End Date Weekdays Spots/Week <u>Rate</u> \$850.00 10/29/12 11/04/12 WFSB 10/30/12 11/02/12 4p-5p Dr. Oz 4pm-5pm :30 NM 2 \$1,900.00 Spots/Week **End Date** Weekdays Start Date Rate Week: 10/29/12 11/04/12 -TWTF-\$950.00 WFSB 10/30/12 11/02/12 **Eyewitness News** 5pm - 5:30pm :30 NM 2 \$4,200.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 -TWTF-\$2,100.00 2 WFSB 10/30/12 11/02/12 **Eyewitness News** 5:30pm - 6pm :30 NM 2 \$4,200.00 End Date <u>Weekdays</u> Spots/Week Start Date Rate Week: 10/29/12 11/04/12 -TWTF-\$2,100.00 WFSB 10/30/12 11/02/12 **Eyewitness News** 6am - 6:30am :30 NM 1 \$1,600.00 Start Date End Date Spots/Week Weekdays Rate Week: 10/29/12 \$1,600.00 11/04/12 1 WFSB 10/30/12 11/02/12 **Eyewitness News** 6pm - 6:30pm :30 NM 2 \$5,000.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$2,500.00 -TWTF-WFSB 10/30/12 11/02/12 **Eyewitness News** 6:30am - 7am :30 NM \$1,600.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 10/29/12 11/04/12 \$1,600.00 -TWTF-1 11 WFSB 10/30/12 11/02/12 Inside Edition 7pm - 7:30pm :30 NM 2 \$3,500.00 End Date Spots/Week Start Date Weekdays Rate

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order # 500046 06394348 Contract Dates Product Estimate #

DSCC IE 10/30/12 - 11/06/12 2212

<u>Advertiser</u> Original Date / Revision 11/02/12 / 11/02/12 Democratic Senatorial Ca

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 2	<u>Rate</u> \$1,750.00	,			
12 WFSB 10/30/12 11/02/12 CBS: THE EARLY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TWTF 2		:30	NM	2	\$1,600.00
13 WFSB 10/30/12 11/02/12 Entertainment Tonight Start Date	7:30pm - 8pm <u>Rate</u> \$1,750.00	:30	NM	2	\$3,500.00
14 WFSB 10/30/12 11/02/12 9am-10am Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 2	9am - 10am <u>Rate</u> \$600.00	:30	NM	. 2	\$1,200.00
15 WFSB 11/04/12 11/04/12 Face the Nation/ Face the Start Date	St:10:30am - 11:30a <u>Rate</u> \$600.00	m :30	NM	. 1	\$600.00
16 WFSB 11/04/12 11/04/12 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	9:00am - 10:30am <u>Rate</u> \$1,600.00	1 :30	NM	1	\$1,600.00
17 WFSB 10/30/12 10/30/12 NCIS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -1 1	8pm-9pm <u>Rate</u> \$10,000.00	:30	NM	1	\$10,000.00
18 WFSB 11/05/12 11/06/12 10am-11am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 MT 2	10am - 11am <u>Rate</u> \$600.00	:30	NM	2	\$1,200.00
N 19 WFSB 11/05/12 11/05/12 11a-12p Price is Right Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	11am - 12pm <u>Rate</u> \$850.00	:30	NM	1	\$850.00
Spot Ch Date Range Description 1 WFSB 11/05/12-11/11/12 11a-12p Price is Right See MG 19.2	Start/End Time 11am - 12pm	Weekdays Length E M :30 \$856	Rate <u>Type</u> 9.00 NM		
2 WFSB 11/05/12-11/05/12 M-F CBS Soaps	1230-2p	M: 30 \$850	MM 00.0		
20 WFSB 11/05/12 11/05/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	12pm - 12:30PM <u>Rate</u> \$850.00	:30	NM	1	\$850.00
21 WFSB 11/05/12 11/05/12 4p-5p Dr. Oz <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 1 1	4pm-5pm <u>Rate</u> \$950.00	:30	MM	1	\$950.00
22 WFSB 11/05/12 11/05/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 1 1	5pm - 5:30pm <u>Rate</u> \$2,100.00	:30	MM	1	\$2,100.00
23 WFSB 11/05/12 11/05/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 1 1	5:30pm - 6pm <u>Rate</u> \$2,100.00	:30	NM	1	\$2,100.00
24 WFSB 11/05/12 11/05/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	6pm - 6:30pm <u>Rate</u> \$2,500.00	:30	MM	. 1	\$2,500.00
25 WFSB 11/05/12 11/05/12 CBS: THE EARLY SHOW Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	7am - 9am <u>Rate</u> \$800.00	:30	NM	1	\$800.00
26 WFSB 11/05/12 11/06/12 9am-10am	9am - 10am	:30	NM	2	\$1,200.00

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WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision 500046 /	Alt Order # 06394348
Contract Dates 10/30/12 - 11/06/12	Product DSCC IE	Estimate # 2212
Advertiser Democratic Senatoria	i	Original Date / Revision 11/02/12 / 11/02/12

*Line Ch Start D	ate End Da	te Descripti	ion	Start/End Time	Days	Spots/ Length Week	Rate	Type Spots	Amount
<u>Start Date</u> Week: 11/05/12		Weekdays MT	Spots/Week 2	<u>Rate</u> \$600.00					
						Total	S	39	\$58,500.00
Time Period	# of Sp	oots Gros	ss Amount	Net Amount					
10/29/12 -11/06/12	2	39 \$	58,500.00	\$49,725.00					
Totals		39 \$	58,500.00	\$49,725.00					

Signature: Date:	
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